



**BIG TOBACCO TARGETS
OUR KIDS WITH
CANDY FLAVORS.**

VOTE YES ☒
**ON PROP 31 AND
MEASURE C**



TO END
the sale of flavored tobacco.

**GOLETA
VOTERS:**
✓ **NOTE YES ON
MEASURE C**



Committee to Protect
California Kids
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**YOUR "YES"
VOTE WILL:**

- ✓ Stop Big Tobacco from using candy flavors to lure kids into a lifetime of addiction
- ✓ Stop Big Tobacco from profiting at our expense



**PROTECT OUR KIDS.
VOTE YES ON PROP 31.**

**YES ON PROP 31
IS ENDORSED BY:**



- Over 2 million middle and high school students now use e-cigarettes
- In California, almost all high school e-cigarette users use flavored products
- 4 out of 5 kids who have used tobacco started with a flavored product



American Heart Association



KAISER PERMANENTE

Ad paid for by Yes on Proposition 31—Committee to Protect California Kids, sponsored by Nonprofit Health Organizations.

Committee major funding from

Michael R. Bloomberg

Kaiser Foundation Health Plan, Inc. and the Hospitals

California Teachers Association/Issues PAC

Funding Details At

www.fppc.ca.gov